

Forests For People More Than You Can Imagine!

National Association of Conservation Districts (NACD)

2011

Poster Contest Theme
And Stewardship Theme





Why are forests important?







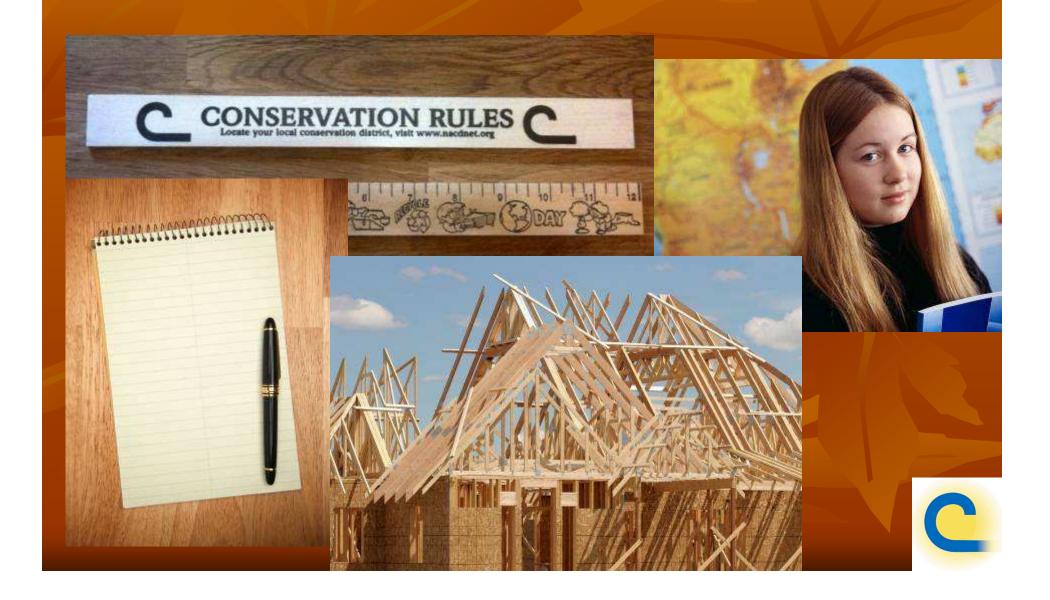
Can you see something from a forest from where you are sitting?







Forest products at your school



Forest products in your community













Trees Work!

- Working Trees For Agriculture
- Working Trees For Communities
- Working Trees For Water Quality
- Working Trees For Wildlife
- Working Trees For Livestock
- Working Trees: Silvopasture
- Working Trees For Treating Waste
- Working Trees For Carbon Cycle Balance
- Working Trees For Carbon: Windbreaks In The U.S

Conservation and Trees





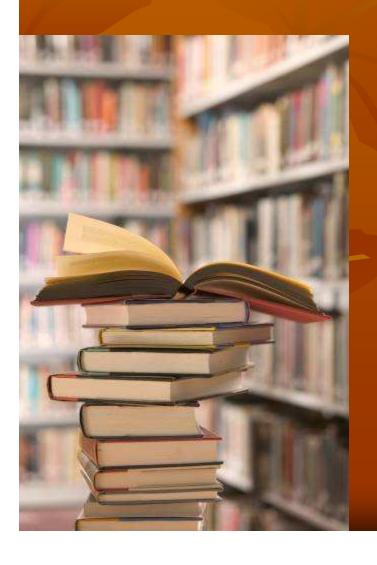








What can you do to learn more about forests?





STATE
DEPARTMENT OF
NATURAL
RESOURCES



What kinds of careers are related to forestry?

Fish and Wildlife Management

Parks, Recreation and Tourism

Management and Conservation

Policy and Planning

Forestry and Natural Resource Sciences

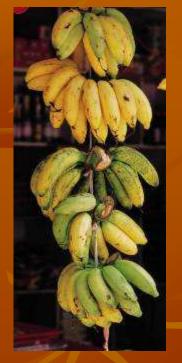
Environmental Science and Technology

Wood and Paper
Science

Genetics and Biotechnology



What kind of food do we get from trees?











2011 FORESTRY POSTER CONTEST



Theme Title for Your Poster

Forests for People
Or
Forests for People
More Than You Can Imagine!

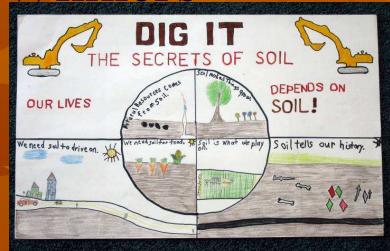
Discuss and share your information with others!



Poster Ideas

National Winners







Poster Ideas

Grundy County Winners







Poster Ideas

Grundy County 2nd & 3rd Place Winners







What makes a good Poster?

- Attracts attention
- Is simple and clear
- Uses colors and white space to get and hold attention
- Letters are large enough to be easily read





When forming ideas for your poster

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title

Forests for People

Or

Forests for People
More Than You Can Imagine!



Tips to remember

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Blend colors when using crayons or colored pencils
- Depending on design leave white space on the poster
- Make sure the poster is balanced

Tips to remember

Choose colors carefully. Note the following general guidelines:

- Black tends to be more formal, neat, rich, strong
- Blue is cool, melancholy
- Purple is considered royal, rich
- Yellow tends to be warm, light, or ripe
- Green is fresh, young, or growing
- White means clean, and neat
- Red attracts the eye, is high energy
- Orange attracts the eye

Tips to remember

- Don't try to include too many ideas or activities on your poster.
- A single message, clearly illustrated, is more effective

Things you should not do

 Cover poster with lamination or other clear covering

(Clear covering is OK if chalk type materials)

- Use staples, tacks, or tape
- Use fluorescent posters
- Create a poster that is all words or a poster that is all pictures



Steps to follow when making a poster

- Decide on information to include on the poster
- Research the theme topic
- Sketch out your idea
- Mark guidelines for lettering (lightly)
- Clean up the poster so it is neat. Erase any guidelines that are showing.



Steps to follow when making a poster

- Turn poster in on time for judging.
- Attach poster entry form on the back and be sure it is signed by a parent or guardian.
- Entry must be contestant's original, hand done creation and may not be traced from photographs or other artists' published works.

Steps to follow when making a poster

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be between 8.5" x 11" and 22" x 28". Or the size required by your local or state contest. Provided to you by the Grundy County Board of Supervisors

What your poster will be judged on

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent.

The best time to plant a tree was 20 years ago. The next best time is now. ~ Chinese Proverb





Visit
 www.nacdnet.org
 Stewardship & Education

Or visit the Grundy County SWCD Website at http://www.swcd.mo.gov/grundy
Local Projects – Poster Contest - 2011





Thank you! Grundy County SWCD Board of Supervisors & District Staff

Reminder

Entry Deadline is April 15th

Use the theme

Forests for People

Or

Forests for People

More Than You Can Imagine!

